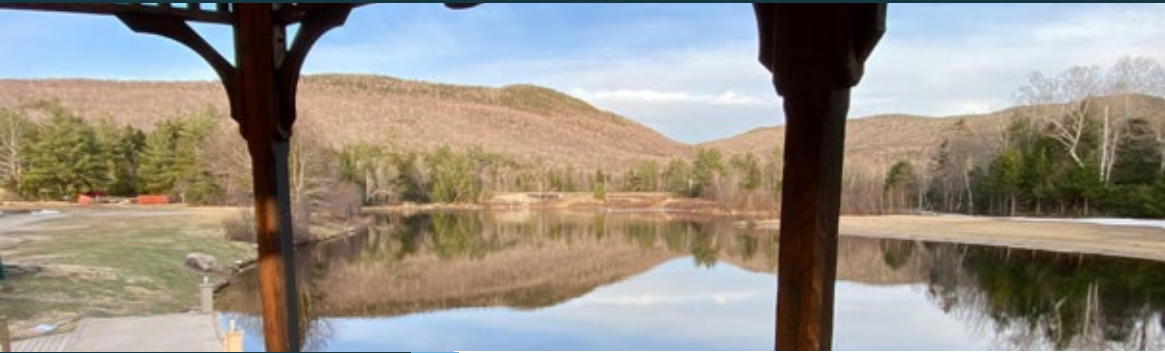


The largest annual gathering of Naturopathic Physicians in the Northeast United States



NHAND

NEW HAMPSHIRE ASSOCIATION
OF NATUROPATHIC DOCTORS

**SCIENCE, SPIRIT
& CLINICAL PEARLS**

**2022 ANNUAL CONFERENCE
November 4-5, 2022**

Wentworth by the Sea | New Castle, NH



NHAND 2022 PROSPECTUS

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MARKETING

In-person Exhibition Space	\$1,400
Virtual Exhibitor	\$900
Bag Insert	\$250
Break Sponsor	\$850

ABOUT THE CONFERENCE...

- ✔ 100+ Physicians, Students & Industry Professionals
- ✔ 40+ Live-Streaming Physicians
- ✔ 30 Exhibitor Booths

The NHAND Annual Conference is the largest annual gathering of NDs in the Northeast United States. Reach an entire region of ND's all at once! Our conference brings colleagues together in an intimate and collaborative environment to enhance clinical skills. We feature the best and brightest clinicians and leaders from around the country offering cutting-edge clinical pearls, best practices and valuable insights along with premier, professional-grade vendors.

...the global complementary and alternative medicine market size was valued at USD 82.27 billion in 2020 and is expected to expand at a compound annual growth rate (CAGR) of 22.03% from 2021 to 2028, (March 2021).

~Grand View Research

PARTNERSHIPS

Gold Partner	\$5,000
Breakfast Partner	\$5,000
Silver Partner	\$3,000
Bronze Partner	\$2,000

Let us design a customized marketing and partnership plan that exceeds all your goals and objectives!

Visit <http://NHAND.org/exhibitors-and-sponsors/> to fill out the exhibitor and sponsorship registration forms



NHAND 2022 PROSPECTUS

Showcase Your Business

To discuss partnerships, email conference@nhand.org

	Virtual Exhibitor \$900	In-Person Exhibitor \$1400	Bronze Partner 2 available \$2000	Silver Partner *Exclusive \$3000	Gold Partner *Exclusive \$5000	Breakfast Partner *Exclusive \$5000
Virtual Booth in Whova	X	X	X	X	X	X
Exhibitor Scavenger Hunt	X	X	X	X	X	X
Company name and logo on website	X	X	X	X	X	X
Conference Registrations (valued at \$435 ea)		2	2	3	4	4
Exhibitor Booth in-person 2-day 6-8' tabletop display		X	X	X	X	X
Featured sponsor of 1 break			X	X	X	
Logo on promotional materials			X	X	X	X
Bag Insert (provide items)			X	X	X	X
Logo on conference slide between sessions				X	X	X
Partner spotlight email				X	X	X
Address to attendees				3 minute	5 minute	
Room drop item					X	X
Opportunity to provide participant gift bags with logo					X	
Friday night event sponsor - food and drink					X	
Saturday morning 4-5 minute breakfast presenter						X



NHAND 2022 PROSPECTUS

About Naturopathic Health Care & NHAND

ABOUT NATUROPATHIC HEALTH CARE...

Naturopathic Medicine is a unique and distinct system of health care that emphasizes the use of prevention and natural therapeutics.

Founded upon a holistic philosophy, naturopathic medicine combines safe and effective traditional therapies with the most current advances in modern medicine. Naturopathic medicine is appropriate for the management of a broad range of health conditions affecting all people of all ages.

ABOUT NATUROPATHIC DOCTORS ...

Naturopathic doctors are trained to serve as primary care general practitioners who are experts in the prevention, diagnosis, management, and treatment of both acute and chronic health conditions.

They are trained at accredited, four-year, post graduate, residential naturopathic medical programs. The training consists of comprehensive study of the conventional medical sciences, including anatomy, physiology, pathology, microbiology, immunology, clinical and physical diagnosis, laboratory diagnosis, cardiology, gastroenterology, gynecology, etc, as well as detailed study of a wide variety of natural therapies.

Naturopathic doctors use a variety of natural and non invasive therapies, including clinical nutrition, homeopathy, botanical medicine, hydrotherapy, physical medicine, and counseling. New Hampshire's naturopathic law provides NDs a pharmaceutical prescribing formulary. Many naturopathic physicians have additional training and certification in acupuncture and natural childbirth.

ABOUT THE NHAND...

The New Hampshire Association of Naturopathic Doctors (NHAND) is an organization comprised of New Hampshire state licensed Naturopathic Doctors, or ND's.

NHAND was founded in 1988 with the intention of advancing the philosophy and art of Naturopathic medicines. In 1989, with just two members and a licensing law drafted by the local law school, the proposed Naturopathic Doctors license was sent to the New Hampshire state government.

After many revisions, trials, and tribulations, the law was finally passed in 1995, and instituted in 1996. Since that time, the NHAND has expanded to more than 40 members and the governing board has licensed 84 Naturopathic Doctors in the state of New Hampshire.



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Exhibitor Space

In-Person \$1,400

Make profitable new business contacts, present products, sell goods or services & educate event attendees.

This is a tabletop show and you will have space equal to approximately 6-8 feet x 5 feet. The following is included in your registration fee:

- ✔ Company name and link on the conference website.
- ✔ Receive immediate information from interested attendees and follow-up through in-app messaging.
- ✔ Ongoing access to schedule a community meet-up on the community board.
- ✔ Export your lead list from Whova at any time.
- ✔ Access to pre-event registration list in Whova, and post-event attendee final spreadsheet
- ✔ Inclusion in the iPad Mini Scavenger Hunt. Attendees will be encouraged to visit exhibitors and answer one of three questions to get their card signed. Attendees who submit their full card will be entered into a drawing for an iPad Mini.
- ✔ Complimentary wireless internet access.
- ✔ Standard electricity is available for an additional \$25.
- ✔ 2 full conference registrations (including access to all events, meals and continuing education credits, if needed).
- ✔ Company name, contact information and link in post-event follow up with attendees and on website.
- ✔ Full conference media packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence.

Showcase Hours

- ✔ Set up is from 6:00 to 8:00 p.m. on Thursday, November 3 or 7:00 to 9:00 a.m. on Friday, November 4.
- ✔ Show hours are Friday, November 4 from 10:30 a.m. to 6:00 p.m. and Saturday, November 5 from 8:00 a.m. to 3:00 p.m. You must remain set up until 3:00 p.m. on Saturday.
- ✔ Table location at the discretion of NHAND.
- ✔ Final details will be sent 2 weeks prior to the event.

Visit <http://NHAND.org/exhibitors-and-sponsors/> to fill out the exhibitor and sponsorship registration form.

NHAND 2022 PROSPECTUS

Valuable Add-Ons

Gift Bag Insert - \$250

Insert a product sample or literature in the gift bag distributed to all conference attendees.

- ✔ 150 items are needed by Friday, October 28 and should be smaller than 8x12.

Break Partner - \$850

Host a healthy break!

- ✔ 30-second address from the stage before selected break.
- ✔ Placement of signs on all food stations and in restrooms during selected break.
- ✔ Logo on the screen for in-person and live-stream attendees during your break.
- ✔ Logo and link on NHAND website prior to event and 1 month after event.
- ✔ Insertion into attendee gift bag. (partner provides 150 items)
- ✔ Special name tag identifying sponsorship level.
- ✔ Logo in post-event follow up with attendees.



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