

NHAND

NEW HAMPSHIRE ASSOCIATION
OF NATUROPATHIC DOCTORS

SCIENCE, SPIRIT & CLINICAL PEARLS

2019 ANNUAL CONFERENCE
NASHUA, NH | NOVEMBER 1-2, 2019

The largest annual gathering of Naturopathic Physicians in the Northeast United States

NHAND 2019 Prospectus



MARKETING	
Exhibition Space	\$1,400
Bag Insert	\$250

ABOUT THE CONFERENCE...

100+ Physicians, Students & Industry Professionals
40+ Live-Streaming Physicians
30 Exhibitor Booths

The NHAND Annual Conference is the largest annual gathering of NDs in the Northeast United States. Reach an entire region of ND's all at once! Our conference brings colleagues together in an intimate and collaborative environment to enhance clinical skills. We feature the best and brightest clinicians and leaders from around the country offering cutting edge clinical pearls, best practices and valuable insights along with premier, professional grade vendors.

PARTNERSHIPS	
Premier Partner	\$5,000
Gold Partner	\$3,000
Breakfast Presenter	\$3,500
Fiesta Partner	\$2,000
Live-Streaming Partner	\$1,500
Break Partner	\$850

Let us design a customized marketing and partnership plan that exceeds all your goals and objectives

Visit <http://NHAND.org/exhibitors-and-sponsors/> to fill out the exhibitor and sponsorship registration form.

Showcase Your Business

To discuss partnerships, contact Laura Moran, Conference Manager, at (603) 493-6136
or email conference@nhand.org

Exhibition Space - \$1,400

Make profitable new business contacts, present products, sell goods or services & educate event attendees.

This is a **tabletop show** and you will have space equal to approximately 8 feet x 5 feet.

The following is included in your registration fee:

- Name and link on the conference website
- 1 skirted / covered table (6 ft. x 30 in.) and 2 chairs for a tabletop display.
- Complimentary wireless internet access.
- Standard electricity is available for an additional \$25.
- Trash Basket.
- Inclusion in iPad Mini Scavenger Hunt. Attendees will be encouraged to visit exhibitors and answer one of three questions to get their card signed. Attendees who submit their full card will be entered into a drawing for an iPad Mini.
- 1 full conference registration (including access to all events, meals and continuing education credits, if needed). **One additional staff may attend for \$150.** Additional staff will be welcome at all conference events (including breakfast and lunch daily).
- Show of gratitude in post-event follow up with attendees and contact information included in conference supporter list on website.
- Full conference media packet to assist you with pre-event publicity and information on day-of-event best practices to generate awareness of your brand, exhibit space and presence.

Miscellaneous:

- Set-up is from 6:00 p.m. to 8:00 p.m. on Thursday, October 31st or 7:00 a.m. to 9:00 a.m. on Friday, November 1st.
- Show hours are Friday, November 1st from 9:00 a.m. to 5:30 p.m. and Saturday, November 2nd from 8:00 a.m. to 4:00 p.m. You must remain set up until the end of the last exhibitor break on Saturday..
- Please do not bring large / pop-up booths as you will not be permitted to set up these large booths.
- Table location at the discretion of NHAND.
- Final details will be sent 2 weeks prior to the event.
- All exhibitors are asked to minimize the environmental impact of their attendance by committing to environmentally friendly marketing materials: (1) having print materials on recycled paper or FSC certified paper, (2) eliminating plastic bags or give-aways, (3) utilizing eco-friendly shipping materials, (4) food items to be free of common allergens, HFCS, dyes, etc.

Gift Bag Insert - \$250

Insert a product sample or literature in the gift bag distributed to all conference attendees.

- A minimum of 150 items are needed by October 18th and should be smaller than 8x12.

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Premier Partner - \$5,000

Industry Exclusive

2-minute address from the stage and verbal recognition throughout event.

- Includes Premium exhibition space.
- Logo featured on conference program **and** on slideshow playing throughout the conference.
- Opportunity to provide participant gift bags with logo
- Logo featured in pre-event publicity.
- Recognition as the major underwriter of the NHAND Conference.
- Registration for 4 individuals plus 25% discount on additional tickets.
- Logo and link on NHAND website prior to event and 6 months after event.
- Four mentions of partnership in private member Facebook group.
- Featured in “partner spotlight” email sent to all attendees during the conference.
- Insertion into attendee gift bag (partner provides 150 items).
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Contact information on NHAND website.



Gold Partner - \$3,000

1-minute address from the stage and verbal recognition throughout event.

- Includes Premium exhibition space.
- Logo included on slideshow playing throughout the conference.
- Logo featured in pre-event publicity.
- Registration for 2 individuals plus 25% discount on additional tickets.
- Logo and link on NHAND website prior to event and 4 months after event.
- Two mentions of partnership in private member Facebook group.
- Featured in “partner spotlight” email sent to all attendees during the conference.
- Insertion into attendee gift bag (partner provides 150 items).
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Contact information on NHAND website.

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Sponsor a meal or social gathering

Get quality time on the main stage

Breakfast Partner / Presenter - \$3,500

1 Available - Present your business to our attendees over breakfast!

- 20-minute NHAND-approved, informative presentation to the attendees during Saturday breakfast.
- Logo included on slideshow playing throughout the conference.
- Logo and link on NHAND website prior to event and 1 month after event.
- Two mentions of partnership in private member Facebook group.
- Insertion into attendee gift bag (partner provides 150 items).
- Registration for 1 individual to attend sessions.
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Requires purchase of vendor table.
- Contact information on NHAND website.

Fiesta Partner - \$2,000

**Host a Friday evening gathering!
Attendees will receive light appetizers.**

- 3-minute address from the stage during the event.
- Placement of an NHAND-approved gift at cocktail tables.
- Logo included on slideshow playing throughout the conference.
- Logo featured in pre-event publicity.
- Logo and link on NHAND website prior to event and 4 months after event.
- Two mentions of partnership in private member Facebook group.
- Featured in "partner spotlight" email sent to all attendees during the conference.
- Insertion into attendee gift bag (partner provides 150 items).
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Requires purchase of vendor table.
- Contact information on NHAND website.



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Valuable add-ons

Expand your reach to our live-streaming participants

Live-Streaming Partner - \$1,500

2 Available (1 per day) - Your commercial featured with live attendees AND live-streaming!

- 1-2 minute video commercial playing at the beginning of three breaks on your selected day.
- Premium visibility as the host of live-streaming with logo showing on screens between sessions.
- Recognition from the stage throughout the conference as the Live-Streaming sponsor.
- Logo included on slideshow playing throughout the conference.
- Logo and link on NHAND website prior to event and 1 month after event.
- Two mentions of partnership in private member Facebook group.
- Insertion into attendee gift bag (partner provides 150 items).
- Registration for 2 individuals to attend sessions.
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Requires purchase of vendor table.
- Contact information on NHAND website.

Break Partner - \$850

4 Available - Host a healthy break!

- 30-second address from the stage before selected break.
- Placement of signs on all food stations and in restrooms during selected break.
- Logo or advertisement showing for live-stream attendees during your break.
- Logo included on slideshow playing throughout the conference.
- Logo and link on NHAND website prior to event and 1 month after event.
- Two mentions of partnership in private member Facebook group.
- Insertion into attendee gift bag (partner provides 150 items).
- Special name tag identifying sponsorship level.
- Logo in post-event follow up with attendees.
- Contact information on NHAND website.



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About Naturopathic Health Care & NHAND

ABOUT NATUROPATHIC HEALTH CARE...

Naturopathic Medicine is a unique and distinct system of health care that emphasizes the use of prevention and natural therapeutics.

Founded upon a holistic philosophy, naturopathic medicine combines safe and effective traditional therapies with the most current advances in modern medicine. Naturopathic medicine is appropriate for the management of a broad range of health conditions affecting all people of all ages.

ABOUT NATUROPATHIC DOCTORS ...

Naturopathic doctors are trained to serve as primary care general practitioners who are experts in the prevention, diagnosis, management, and treatment of both acute and chronic health conditions.

They are trained at accredited, four-year, post graduate, residential naturopathic medical programs. The training consists of comprehensive study of the conventional medical sciences, including anatomy, physiology, pathology, microbiology, immunology, clinical and physical diagnosis, laboratory diagnosis, cardiology, gastroenterology, gynecology, etc, as well as detailed study of a wide variety of natural therapies.

Naturopathic doctors use a variety of natural and non invasive therapies, including clinical nutrition, homeopathy, botanical medicine, hydrotherapy, physical medicine, and counseling. New Hampshire's naturopathic law provides NDs a pharmaceutical prescribing formulary. Many naturopathic physicians have additional training and certification in acupuncture and natural childbirth.

ABOUT THE NHAND...

The New Hampshire Association of Naturopathic Doctors (NHAND) is an organization comprised of New Hampshire state licensed Naturopathic Doctors, or ND's.

NHAND was founded in 1988 with the intention of advancing the philosophy and art of Naturopathic medicines. In 1989, with just two members and a licensing law drafted by the local law school, the proposed Naturopathic Doctors license was sent to the New Hampshire state government.

After many revisions, trials, and tribulations, the law was finally passed in 1995, and instituted in 1996. Since that time, the NHAND has expanded to more than 40 members and the governing board has licensed 84 Naturopathic Doctors in the state of New Hampshire.

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Last updated 1/18/19