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# NHAND

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NEW HAMPSHIRE ASSOCIATION  
OF NATUROPATHIC DOCTORS

## MARKETING & PROMOTIONAL TIPS

### 2017 NHAND Annual Conference - Speakers

Thank you for being a valuable part of our Conference! To help you get the most out of your participation in the event and to bring additional exposure to the Conference, we have given you some publicity tips and “bright ideas” below.

- Share Conference information through social media channels. NHAND can provide you with customized marketing materials and graphics if you need them.
- Send a press release to local and trade publications.
- If you have an organization or company newsletter, ask the editor to spotlight your participation and include the NHAND logo and link.
- Ask your webmaster to include the information on your website. We can help you brainstorm ideas!
- Shoot a brief video that we can share through our social media channels that tell our audience more about you and your organization.
- Send an email to industry colleagues advising them of your participation and share event details. If you would like to invite others to join you at the Conference, we can offer you a group discount and even reserve a special table for you and your guests.

The NHAND website is: [www.NHAND.org](http://www.NHAND.org).

Here is the NHAND logo. Please do not alter the color.

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We would love to hear about any unique ways that you found to cross promote your participation in our event and we thank you for your involvement in the NHAND Annual Conference!

Contact Information: Laura Moran, Conference Manager  
(603) 493-6136 - [Conference@NHAND.org](mailto:Conference@NHAND.org)

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## Conference Agenda

Download full brochure: <https://goo.gl/Cf2Ne9>

### FRIDAY, NOVEMBER 3, 2017

The Hormone Connection: How Hormones Impact Food Sensitivity™  
**Eric Dorninger, ND, LAc**

Awakening Ophelia: Being Able to Assess and Manage Eating Disorders  
in Your Patient Population  
**Lyn Patrick, ND**

Making the Invisible – Visible:  
How to Assess and Manage the Unseen Epidemic of Fatty Liver Disease  
**Lyn Patrick, ND**

Water – Fountain of Aging & Disease?  
**Tina Beaudoin, ND**

Healing in Underserved Communities: Sustainable Approaches and Clinical Pearls  
**Jeff Geller, MD**

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### SATURDAY, NOVEMBER 4, 2017

The Deep Dive into Low Self-Esteem  
**Amy Rothenberg, ND**

Hormesis and Naturopathic Medicine: Getting the Dose Right  
**Jacob Schor, ND, FABNO**

Stealth Infections: Gaining Ground  
**Lori DiBacco, ND**

Mid-Life Women's Sexual Health  
**Michelle J Pouliot, ND**

The Gift of Lyme Disease in Healing Trauma:  
The Psycho-spiritual Complexity of this Misunderstood Microbe  
**Julia Greenspan, ND**

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## Association Information

The New Hampshire Association of Naturopathic Doctors (NHAND) is an organization comprised of New Hampshire state licensed Naturopathic Doctors, or ND's.

NHAND was founded in 1988 with the intention of advancing the philosophy and art of Naturopathic medicines. In 1989, with just two members and a licensing law drafted by the local law school, the proposed Naturopathic Doctors license was sent to the New Hampshire state government. After many revisions, trials, and tribulations, the law was finally passed in 1995, and instituted in 1996. Since that time, the NHAND has expanded to more than 40 members and the governing board has licensed 84 Naturopathic Doctors in the state of New Hampshire.

## Conference Information

The Conference takes place on Friday and Saturday, November 3-4, 2017.

The NHAND Annual Conference is the largest annual gathering of NDs in the Northeast United States. The purpose of the Conference is to bring members and colleagues together in an intimate and collaborative environment to enhance their clinical skills. To achieve these goals NHAND brings together the best and brightest clinicians and leaders from around the country offering cutting edge clinical pearls, best practices and valuable insights along with premier, professional grade vendors to assist us in achieving these goals.

The conference is being held at the Courtyard Marriott in Nashua, NH, the second largest city in New Hampshire. The city was twice named "Best Place to Live in America" in annual surveys by Money magazine. Nashua has a dynamic collection of cultural, historic, and entertainment attractions just minutes from our location.

Find out more information and register online at:

<https://www.nhand.org/conference-registration>