



NEW HAMPSHIRE ASSOCIATION OF  
**Naturopathic Doctors**  
*The Natural Choice in Healthcare*

Dear Prospective Partner,

We invite you to join us as a corporate partner to the New Hampshire Association of Naturopathic Doctors.

We understand the vital role that companies like yours play in supporting the health care system and supporting naturopathic medicine. We are dedicated to creating a corporate partnership program that creates value for both of our organizations. We have the business sense to understand that partnerships like ours form both because you value the mission of our organization and because there is opportunity for your business to grow among our members. We have the creativity to make it happen!

I am confident that in looking at the overview of our corporate partnership program, you will find a level of partnership that suits your business, no matter the size. And your contribution makes a significant impact on our growing organization.

Your corporate partnership can help support NHAND on the following initiatives:

- Continue to ensure an appropriate scope of practice for Naturopathic Doctors
- Launch an effective public education campaign for Naturopathic medicine
- Further provide continuing education to licensed NDs
- Creation of a robust member benefits' program providing resources, discounts, and practice development support for new and existing members
- **An opportunity to support efficacious health care AND educate our licensed NH doctors about your company, your drive for quality and your products!**

Please take a few minutes to review the benefits that we provide for our Corporate Partners. I look forward to working with you to strengthen the natural products industry and improve the health of the residents of New Hampshire.

If you have any questions, please contact Dr. Tina Beaudoin, ND at (603) 548-1934 or by email at [health@nhand.org](mailto:health@nhand.org).

Sincerely,

Tina Beaudoin, ND  
President, NHAND



## **Why support the New Hampshire Association of Naturopathic Doctors?**

### **We are a small state whose members make a big impact**

- Our organization represents about 50 members. Although the state of NH is small, we have a high concentration of Naturopathic Doctors and that number is quickly growing!
- Our members are thriving! According to the Nutrition Business Journal, the average naturopathic doctor purchases about \$8,000 per year in dietary supplements. According to an internal survey, the average of NHAND members is more than twice that with several practices purchasing over \$50,000 per year in supplements! Our members are thriving and we want you to grow with us!

### **Support the east coast's integration of naturopathic medicine**

- As a leader for integrative health, you'll be supporting our naturopathic doctors, who urge their patients to use natural supplements, whole foods and facilitate an overall healthy lifestyle to move our health care system towards preventive medicine and healthier living.
- The NHAND's top priority at this time is ensuring that NH citizens know that they have access to licensed naturopathic doctors and health care that empowers patients and creates a healthier and vital community.

### **Naturopathic Doctors are experts in the beneficial value of nutritional products & specialty labs**

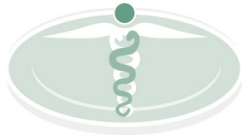
- The American public's use of CAM therapies and specialty labs has increased substantially as the patient's desire to become actively involved in their own healthcare has strengthened. Health care consumers are increasingly curious about alternative therapies and seek Naturopathic Doctors, who are trained specifically in their use. Naturopathic Doctors create a reliable connection for those most familiar with mainstream medicine to incorporate complementary and integrative therapies into their lives. We want to grow the entire market for safe and effective natural-based products and services.

### **Strength of NHAND parallels the strength of supplement companies**

- We are the best-trained advocates for nutritional supplements, herbal medicine, botanical medicine, homeopathy and other natural remedies as first line treatment and preventative care.
- We value pure, quality-controlled products to enhance the health of the body and treat disease.

### **Delivering quality natural medicines to patients is the best way to gain public trust and ensure the growth and sustainability of natural medicine.**

- We bring the message of integrative health care to the public, government institutions and the entire health care system.
- Our message increases public access to Naturopathic Medicine and increases the public trust in safe and effective natural modalities.
- Our training ensures the very best delivery of evidence-based natural medicine.



**Invest in the health of your community and your business.  
 Support the New Hampshire Association of Naturopathic Doctors.**

## Corporate Partnership Program Benefits

BENEFITS OF CORPORATE SPONSORSHIP PROGRAM	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2,500	BUSINESS \$1,000	BASIC \$500
<b>NHAND WEBSITE</b>					
Sponsor logo on NHAND.org with link to sponsor's website	X	X	X	X	
Sponsor text name on NHAND.org with link to sponsor's website (no logo)					X
Highlighted description of company - limited number of words per level	250 word	150 word	100 word	50 word	
Featured partner on homepage	X				
<b>NHAND MARKETING</b>					
Display booth space at NHAND events where such booths are provided	Free	50% Discount	25% Discount	10% Discount	
First choice of booth space at NHAND events where such booths are provided	X				
Chaperoned NHAND member email	4x	3x	2x	1x	
Display ad in the Annual Conference proceedings book, no charge	Full Page	Half page <i>or</i> Full page at half price			
Recognition as a sponsor in all NHAND publications and at all events	X	X	X	X	X
Brochure or letter included in new member packet	X	X	X	X	X
Sponsor has use of NHAND logo	X	X	X		
Sole presence at NHAND Quarterly meeting with opportunity to provide 1 hour presentation	2X/year	1X/year			