

NEW HAMPSHIRE ASSOCIATION OF  
**Naturopathic Doctors**  
*The Natural Choice in Healthcare*

**11<sup>th</sup>**  
*ANNUAL*

**Pharmaceutical Perspectives  
Integrative Partners in Health**

Friday & Saturday | November 4-5, 2011

*Naturopathic Medicine through the  
Life Cycle*

It is with great pleasure that we return to the Courtyard by Marriott in Nashua, NH for the 11<sup>th</sup> annual Pharmaceutical Perspectives Conference in 2011. Whether this is your first time participating or you are a conference regular, we look forward to presenting you with the opportunity to meet and do business with naturopathic physicians from all over the United States. We invite you to come and enjoy our world class conference in the beautiful fall setting of New Hampshire.

2200 Southwood Drive | Nashua, NH | [www.courtyardnashua.com](http://www.courtyardnashua.com)

Please send all  
correspondence to the  
Conference Coordinator:

Mark St. Laurent  
[mark@creative-concierge.com](mailto:mark@creative-concierge.com)

Creative Concierge  
105 Mountain Road  
Cape Neddick, ME 03902  
P. 603.818.1666  
F. 603.218.6067

[www.nhand.org](http://www.nhand.org)

**Numerous opportunities for vendors and  
sponsors to fit every budget!**

- Display your company in an attractive vendor space
- Sponsor a speaker for discounted vendor space
- Include product samples in the conference bags
- Sponsor a break for event-day acknowledgment
- Advertise in the proceedings book
- Sponsor the proceedings book, conference mug or conference bag with your logo for maximum exposure



## NHAND 2011 Annual Conference

*Pharmaceutical Perspectives: Integrative Partners in Health*  
*Topic of Concentration: Naturopathic Medicine through the Life Cycle*

### VENDOR & SPONSOR INFORMATION PACKET

Dear Vendors & Sponsors,

I would like to thank you once again for your consideration in the 11<sup>th</sup> annual Pharmaceutical Perspectives conference. We could not make this event happen without your support, and we are grateful for all your contributions in helping us to build a better naturopathic community together.

Please let me know if you have any questions. As always, we encourage your feedback so that we can make the Pharmaceutical Perspectives conference better, for everyone in attendance, year after year. Please contact me directly with any comments or questions.

Mark St. Laurent: [mark@creative-concierge.com](mailto:mark@creative-concierge.com) | P. (603) 818.1666 | F. (603) 218-6067

#### CONFERENCE SCHEDULE

The time periods highlighted in **bold** have been reserved for vendors to promote, sell, educate and inform attendees. Please be sure to have someone present at your table during these time periods which totals 5.5 hours of exposure.

FRIDAY 11/4/11	ACTIVITY
7:30a- 45 min	Breakfast & Registration
8:15a- 15 min	Welcome: NHAND President & Housekeeping: Conference Coordinator
8:30a- 1.5 hrs	Dr. Paul Herscu – Homeopathic Treatment of Autism
<b>10:00a- 30 min</b>	<b>Morning Break and Vendor Fair</b>
10:30a- 1.5 hr	Dr. Mary Bove – The Adolescent Patient
12:00p- 1 hr	Dr. Bradley Bush – A Biochemical Approach to Anxiety and Depression
<b>1:00p- 1 hr</b>	<b>LUNCH and Vendor Fair</b>
2:00p- 1.5 hrs	Dr. Eric Yarnell - Andropause
<b>3:30p- 30 min</b>	<b>Afternoon Break and Vendor Fair</b>
4:00- 1.5 hrs	Dr. Shiva Barton - Clinical Pearls
<b>5:30p- 1 hr</b>	<b>Cocktail Social &amp; Vendor Appreciation</b>

SATURDAY 11/5/11	ACTIVITY
<b>7:30a- 30 min</b>	<b>Breakfast &amp; Registration/Check-in</b>
8:00a- 1.5 hrs	Dr. Aviva Romm – Caring for Women in their Fourth Trimester
<b>9:30a- 30 min</b>	<b>Morning Break and Vendor Fair</b>
10:00a- 1.5 hrs	Dr. Jill Stansbury – Botanical and Pharmaceutical Approaches to Menopause
11:30a- 1 hr	Dr. Rick Liva – Pharmacy Update
<b>12:30p- 1 hr</b>	<b>LUNCH and Vendor Fair</b>
1:30p- 1.5 hrs	Dr. Lise Alschuler – Naturopathic Take of Cancer and Our Aging Genome
<b>3:00p- 30 min</b>	<b>Afternoon Break and Vendor Fair</b>
3:30p- 1 hr	Dr. Robin Dipasquale – Conscious End of Life: Bridging the Transition
4:30p- 30 mins	Closing- remarks, raffles

## **BOOTH SPECIFICATIONS**

Booth setup is from 7:30am – 9:30am on Friday, November 4, 2011. You may also setup the night before on Thursday, November 3, 2011 from 5:00-7:00pm. Valuables may be locked up overnight Friday in the conference ballroom. Set-up on Saturday, November 5, 2011 must be completed by 7:00am. **Breakdown of your booth may begin no earlier than 4:00pm on Saturday and must be completed by 6:00pm.**

Your booth comes equipped with:

- Space equal to approximately 8 ft x 5 ft
- 1 skirted and covered table (6 ft x 30 inches)
- 2 chairs
- Electricity (standard outlet power only)
- Trash basket, upon request
- Extension cord/power strip, upon request
- Wireless internet access, upon request

## **DRIVING DIRECTIONS TO COURTYARD MARRIOTT NASHUA**

See under Airport information below.

## **PARKING AND UNLOADING**

You may enter the building, as well as unload equipment and booth materials at the Ballroom Entrance or at the side (exit-only) doors that will be open during set-up and break-down. Once you enter the main parking lot, go straight past the main hotel lobby doors (on the right) to the back of the building. There you will see glass, double doors with a green awning above it. That is the Ballroom Entrance. There are a few stairs up to the door, so if you need ramp access, you must enter through the side (exit-only) doors. Continue around the building to the next set of glass doors, those are the side doors that will be open during set-up and break-down. Parking at the hotel/conference center is free of charge.

## **SHIPPING**

Forward Shipments:

You may want to ship your booth setup ahead of time if you are flying in. See airport information below. Shipments directly to the hotel/conference center will be received no earlier than two days prior to Friday, November 4<sup>th</sup>.

Please ship to: Courtyard by Marriott Nashua  
2200 Southwood Drive  
Nashua, NH 03063  
ATTN: NHAND Conference November 4-5, 2011

Return Shipments:

Please setup return shipping for your packages prior to the conference. You can ship via Fed Ex, UPS, or DHL (The Courtyard by Marriott is contracted with DHL). Place return shipping labels on all of your packages and leave them in the specified area (Conference Coordinator will indicate what the specified area is at time of check-in). Call your shipping service to schedule pick-up and the Courtyard by Marriott will ensure your packages will be on the loading docks for pick-up.

## **AIRPORTS**

Manchester, NH (MHT) and Boston, MA (BOS) are the closest airports. Manchester is more convenient because it is closer, smaller and easier to get in and out of.

### **Manchester Boston Regional Airport - MHT**

- 1-603-624-6539
- Hotel Direction: 15 mi S
- Driving Directions: Take 293 N/101W. Follow signs to Nashua (Everett Turnpike is a toll road \$0.75). Take exit 8 - at yellow blinking light take left – stay straight through next light onto Southwood Drive. Entrance on the left-hand side.
- Estimated taxi fare: 40.0 USD (one way)

### **Boston Logan Airport (BOS)**

- 1-800-235-6426
- Hotel Direction: 45 mi N
- Driving Directions: Take I-93N to I-495S to Rte 3N (Everett Turnpike). Exit 8, left at 1st traffic light onto Southwood Drive. Entrance on the left-hand side.
- Estimated taxi fare: 100.0 USD (one way)

## **HOTEL**

A group rate at the Courtyard Marriott Nashua has been arranged. The group rate is \$89/night and can be booked until Thursday, October 13th, 2011. Call the reservation line at (800) 321-2211 or the hotel directly at (603) 880-9100. Please ask for the NHAND group rate. The hotel is located at 2200 Southwood Drive in Nashua, NH. Visit their website for more information: [www.courtyardnashua.com](http://www.courtyardnashua.com).

## **MEALS**

Breakfast, lunch, snacks and refreshments on Friday and Saturday, as well as at the Friday Night Social for 2 company representatives are all included in your vendor price. If you would like to have dinner on your own, the Courtyard Nashua has a restaurant or can provide you a list of several area restaurants. Check out the NHAND website for more information on area attractions.

If you have any questions, please contact the Conference Coordinator, Mark St. Laurent, [mark@creative-concierge.com](mailto:mark@creative-concierge.com), (603) 818.1666.



**NHAND 2011 Annual Conference**  
*Pharmaceutical Perspectives: Integrative Partners in Health*  
**November 4-5, 2011 in Nashua, NH**

**VENDOR AND SPONSOR REGISTRATION FORM**

***Vendor/Sponsor Company Information***

Rep #1 Name/Title: \_\_\_\_\_  
Rep #1 Badge Name: \_\_\_\_\_  
Rep #1 Email Address: \_\_\_\_\_  
Rep #2 Name/Title: \_\_\_\_\_  
Rep #2 Badge Name: \_\_\_\_\_  
Rep #2 Email Address: \_\_\_\_\_  
Contact Person Name: \_\_\_\_\_  
Contact Person Email/Phone: \_\_\_\_\_  
Company/Organization: \_\_\_\_\_  
Mailing Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

***Vendor Opportunities***

*Fee includes logo and web link on the NHAND website, advertising in the proceedings book, continental breakfast/lunch/snacks for two Vendor Representatives, skirted table (6' x 30"), 2 chairs, and standard electrical outlets:*

- Premium skirted exhibit space (1-7) in the Conference Foyer – both days - \$1,300
- Deluxe skirted exhibit space (8-22) in the Vendor Rooms off the Foyer – both days - \$1,100
- Vendors sponsoring a speaker- Premium skirted exhibit space (1-7) – both days - \$1,050
- Vendors sponsoring a speaker- Deluxe skirted exhibit space (8-22) – both days - \$900

***Booth Information***

Booth Number Requested (see site layout map): 1st choice \_\_\_\_\_ 2nd choice \_\_\_\_\_ 3rd choice \_\_\_\_\_

*Please Note: We will do our best to accommodate your preferred choices, but cannot guarantee them.*

***Sponsorship Opportunities***

*Vendors or other interested companies may choose any of the following sponsorship opportunities. Sponsorship opportunities do not include a vendor booth, except for Gold and Platinum sponsorship levels:*

- \$100 Friend of the NHAND (multiple):** Friend of the NHAND sponsorship level provides acknowledgment on the website and an advertising line in the conference proceedings book (FREE for all vendors)
- \$200 Bag Insert Sponsor (multiple):** Include your product sample in the conference bag, with support literature only please, going out to all attendees. No literature without product please
- \$250 Advertising Sponsor (multiple):** Includes full page advertisement in proceedings book (must be supplied by sponsor); sample in conference bag; logo and web link on the NHAND website
- \$600 Snack Break Sponsor (4):** Name and logo on signage at food buffet; \* opportunity to address conference attendees; sample in conference bag; logo and web link on the NHAND website
- \$850 Breakfast Sponsor (Friday) (1):** Name and logo on signage at food buffet; \* opportunity to address conference attendees; sample in conference bag; logo and web link on the NHAND website

- \$1,000 Vendor Appreciation Night Sponsor (1):** Name and logo on signage at food buffet; \* opportunity to address conference attendees; sample in conference bag; logo and web link on the NHAND website
- \$1,500 Thumb Drive Sponsor (1):** Your company logo will appear on all thumb drives distributed to conference attendees (can add company info. on drive); sample in conference bag; logo and web link on the NHAND website
- \$2,000 or \$500 Bag Sponsor (1):** Either NHAND provides the conference bags for attendees and sponsoring company pays \$2,000 to add their logo, or company provides bag (with NHAND approval and logo) and pays \$500; sample in conference bag; logo and web link on the NHAND website
- \$2,000 Dinner Sponsor (Friday) (1):** Your company sponsors off-site dinner for NHAND member attendees (approx. 20) and provides meals at own expense, and NHAND coordinates the logistics, invites and reservations. Company can give a sponsor presentation; sample in conference bag; logo and web link on the NHAND website
- \$1,500 Silver Sponsor (1):** Silver Sponsorship level provides logo and name on cover of proceedings book; name and logo on signage at lunch buffet; verbal acknowledgment daily at conference; sample in conference bag; logo and web link on the NHAND website
- \$3,000 Gold Sponsor (1):** Gold Sponsorship level provides logo imprinted on conference travel mug given to registered attendees; **Deluxe exhibit space (\$1,100 value)**; name/logo on conference banner; full-page ad in the proceedings book (must be supplied by sponsor); verbal acknowledgment daily at conference; sample in conference bag; logo and web link on the NHAND website
- \$4,000 Platinum Sponsor (1):** Platinum Sponsorship level provides a 30 minute sponsored breakfast presentation in main conference room from 7:15-7:45 open to all conference attendees (provide presentation content and speaker of choice in advance); **Premium exhibit space (a \$1,300 value)**; acknowledgment in marketing materials as lead sponsor; name/logo on conference banner; full-page ad in the Proceedings Book (must be supplied by sponsor); verbal acknowledgement daily at conference; sample in conference bag; logo and web link on the NHAND website

\* Sponsoring company will prepare a two minute long message that will be read to conference attendees by an NHAND representative prior to the designated break

**Payment Information:  
Calculating Your Registration Fee**

- A. Enter the total amount based on your selection from Vendor Opportunities: \$ \_\_\_\_\_
- B. Enter the total amount based on your selection from Sponsorship Opportunities: \$ \_\_\_\_\_
- C. Add Letters A and B. This is your total amount due to the NHAND: \$ \_\_\_\_\_

**Please indicate method of payment:**

**check or money order by mail**

**credit card**

Make check payable to: NHAND

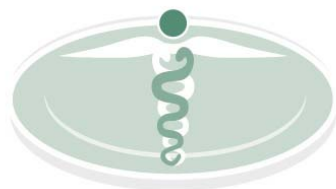
Please fill out and send in credit card authorization form on the next page

Mail to: Creative Concierge  
105 Mountain Road  
Cape Neddick, ME  
03902

**QUESTIONS? PLEASE CONTACT:**

Mark St. Laurent  
[mark@creative-concierge.com](mailto:mark@creative-concierge.com)

**PHONE (603) 818-1666 | FAX (603) 218-6067**



**Credit Card Authorization:** \_\_\_\_\_ (Company Name)

**Cardholder Information**

Name as it appears on the credit card: \_\_\_\_\_

Card type:       Visa     MasterCard     Amex     Discover

Account type:     Individual | Name on Card: \_\_\_\_\_

Corporate | Company Name: \_\_\_\_\_

Credit Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City, State, and Zip: \_\_\_\_\_

Phone number: \_\_\_\_\_ Fax or alternate number: \_\_\_\_\_

Name of event:      11<sup>th</sup> Annual Pharmaceutical Perspectives Conference, Nov. 4-5, 2011

Organization name: NH Association of Naturopathic Doctors (NHAND)

Phone number:      603.818.1666      Fax or alternate number: 603.218.6067

I certify that all information is complete and accurate. I hereby authorize NHAND  
to collect payment for \_\_\_\_\_ to be charged to the credit card listed above. I certify that I  
am the authorized signer of the credit card listed above.

Cardholder name: (Printed) \_\_\_\_\_

Cardholder signature: \_\_\_\_\_ Date: \_\_\_\_\_

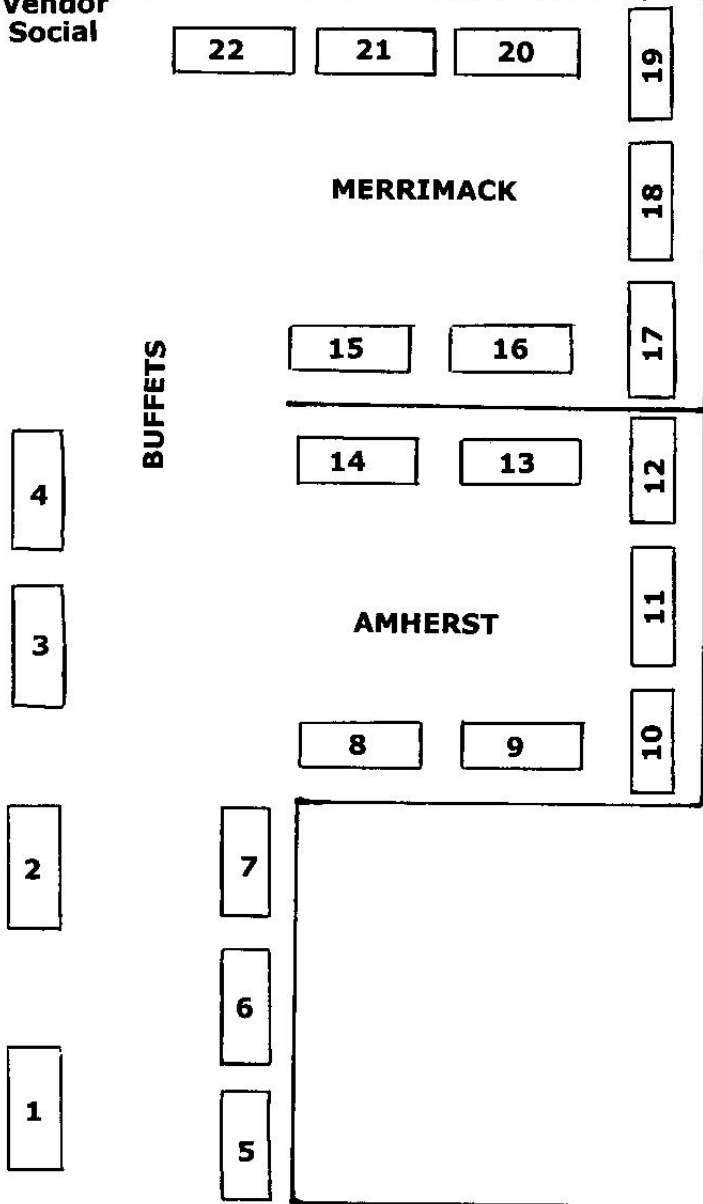
NHAND 2008 PHARMACEUTICAL PERSPECTIVES CONFERENCE: Integrative Partners in Health

GRAND BALLROOM: LECTURE/DINING ROOM

MAIN HALLWAY

EXIT ONLY

Bar Area  
Vendor  
Social



ENTRANCE

RECEPTION AREA